RADICAL ECOLOGY

JOB DESCRIPTION

Job Title: Communications Producer Contract: Fixed term, 6 months Salary: £27,160 pro rata (0.2 FTE) Location: Studio-based (Webbers Yard, Dartington) – candidates must reside within 30 miles Closing Date: 16 June 2025, 10am

About the Role

We are seeking a creative and proactive Communications Producer to shape how Radical Ecology's work is shared with the world. You will be responsible for producing content across multiple platforms — from Instagram posts and email newsletters to posters, flyers and video documentation — helping us reflect the breadth of our work in ways that are clear, compelling, and accessible.

The Communications Producer will work closely with the Head of Research and Community (who will be your line manager) to ensure all content is consistent with Radical Ecology's values and evolving research. You will also collaborate with artists, researchers, and young people whose voices and perspectives are central to our work.

This role is ideal for someone who combines visual and editorial flair with good organisation, attention to detail, and a belief in the role of communications as a cultural and political practice. We're open to a range of professional backgrounds, including fundraising, social media, design, publishing, copywriting, journalism, and/or community organising.

About Radical Ecology

Radical Ecology is an artist-led studio in Dartington, South Devon exploring the intersections of racial justice and environmental action through interventions that extend from participatory engagement with young people in the woods where we're based to rethinking the global model for climate economics with some of the world's leading climate scientists.

We believe that climate breakdown and racial inequity are inextricably connected and that these twin crises as well as our collective failure to address them are best understood as outcomes of inherited cultures that have been hundreds if not thousands of years in the making. We see culture as the force that brings us together. It's the space through which we create meaning in the world and choose to do more of the same or else shape new worlds.

The ambition to create something new that is sustainable and just – a house for climate justice, no less - drives all our outputs which are also always forms of participatory action – from the production of films and exhibitions, to the development and delivery of research and policy frameworks, to the engagement of young people and marginalised people with art, music and nature across the landscapes of southwest England which feed so much of what we do. We thrive on the interactions that connect these diverse planes of our activity. We believe that Radical Ecology is a way of being in the world through which we realise the life of the planet in ourselves, whoever and wherever we are.

Key Responsibilities

Platform Management

- Lead on scheduling and managing content across:
 - Website weekly updates
 - Vimeo/Channel weekly media uploads
 - Social Media consistent weekly content across Instagram, Facebook, and LinkedIn
 - Newsletter 3 times per year
 - Flyers/Posters 3 times per year
 - Publications as needed

Content Production

- Develop written and visual content in collaboration with the Head of Research and Community
- Translate complex research ideas into accessible, engaging formats
- Manage visual identity and tone across platforms
- Coordinate external designers, editors, or print partners when producing materials

Audience Engagement

- Help grow and engage Radical Ecology's audience through thoughtful and relevant communications
- Monitor analytics and audience engagement to inform strategy
- Ensure communications are accessible and aligned with the organisation's values

Coordination and Collaboration

- Attend planning sessions and work collaboratively with the wider team
- Ensure timely delivery of content in line with programme developments

• Maintain consistency and quality across all communication outputs

Person Specification

Essential

- Demonstrated commitment to anti-racism and to dismantling structural inequalities in communications, cultural, or environmental fields
- Experience in communications, content production, or digital media (ideally in arts, culture, or justice-oriented contexts)
- Strong writing, editing, and visual storytelling skills
- Proficiency with social media platforms and scheduling tools
- Experience with CMS systems (e.g., WordPress)
- Competency in basic image editing/design tools (e.g., Canva, Adobe Suite, Figma)
- Excellent organisational skills and an eye for detail
- Collaborative and self-directed working style

Desirable

- Familiarity with Radical Ecology's areas of interest (e.g., ecology, decolonial practice, climate justice).
- Experience with email marketing platforms (e.g., Mailchimp, Substack)
- Knowledge of accessibility best practices.
- Basic video editing skills or media archiving experience.
- Experience supporting or producing print/digital publications.

How to Apply

Please upload the following the following by using <u>this link</u> before the closing date of **16** June 2025, 10am:

- A cover letter (pdf format) of no more than two A4 sides, indicating how you meet the person specification
- A CV (pdf format) of no more than 2 sides of A4
- A sample of your writing (no more than 2 sides of A4)
- Contact details of 2 referees (name, connection to you, e-mail address and phone number)

Once you have submitted your response you will also be invited to complete an Equality and Diversity Monitoring Form.

We aim to notify shortlisted applicants by the end of June and to conduct interviews in mid-July.

For more information, visit: www.radicalecology.earth